Pamplin Music

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Pamplin Music was an independent Christian record label founded in 1995 by Robert B. Pamplin, Jr. The label was a subunit of Pamplin Entertainment and in turn Pamplin Communications, which was already established in the Christian media marketplace through book stores and video products.^{[1][2]}

Pamplin Music reported turning a profit in 1999 as well as being in the top five Christian music record labels.^[3] Despite this, Pamplin sold both its production and distribution operations, including all contracts and masters, to Siren Song Recording in December 2001.^[4]

Pamplin Music	
Parent company	Siren Song Recording
Predecessor	Pamplin Entertainment
Founded	1995
Founder	Robert B. Pamplin, Jr.
Status	Active
Country of origin	U.S.
Location	New York City, New York

Pamplin focused on the pop, soft rock, and R&B market segments. For other segments, they used sublabels. **Red Hill Records**, established in 2000 with A&R handled by Dan Michaels (according to *Billboard*^[5]), focused on electronic and pop music, and was generally aimed at the youth market.^[5] **Organic Records** was their label for alternative and modern rock artists. **Cathedral Records** and **Crossroads** served the gospel market segments. After much rangling, Cathedral remained independant, and established distribution through New Day Distribution. In 2002, controlling interest in the label was returned to James Everhearst who remained CEO of the label. It folded in 2009.

Siren Song Era

Following the sale, Pamplin was moved from its home in Oregon to the 12th floor of SSR's newly purchased Coral Tower in New York City. Robert Pamplin III followed becoming the head of label group and an Executive Vice President in Siren Song Recording. Sales increased as the artists became able to access the wider array of marketing and facilities Siren Song possessed.

With the rise in interest in Christian Music and especially Comtemporary Christian, Pamplin became posied to increase its growth. In 2003 it did so with Katy Hudson's second album 'Break Free'. Topping the Billboard Christian Charts with 'Struggle', 'Your Love' and 'Break Free', she established herself an a bone fided artist as well as validating the choice Chairmain Cetus made in keeping the younger Pamplin. She won Gospel Music Association's Dove Award for Female Vocalist of the Year that year the only time she won.

Another Breakout star is Natalie Grant who received the Gospel Music Association's Dove Award for Female Vocalist of the Year four consecutive years (2006, 2007, 2008 and 2009), and again in 2012. She was also nominated for a Grammy in 2012 for her performance of "Alive".

Distribution

While previous releases from parent company Pamplin Entertainment such as the Bibleman series had used existing distribution channels, with the establishment of Pamplin Music, the company began distributing its own material.^[2] In 1997 they began providing services to other labels as well.^[6] Distributed labels include:

- Audience Records
- Calvary Chapel Music
- Discovery House Music
- Infiniti Records
- KMG Records
- Maranatha!
- Rustproof Records
- Sonlite
- Tyscot

This distribution continued post sale and continues to this day.

Artists

Pamplin Records

- Acquire the Fire
- Billy Batstone
- Charles Billingsley (formerly of Newsong)
- Church of Rhythm
- The Darrins
- Jody Davis
- John Elefante
- Kevin Jackson (formerly of Chase)
- Rick Elias
- Scott Faircloff
- Five O'clock People
- Vestal Goodman
- Natalie Grant
- Tracy Harris
- Timothy James Meaney
- Nikki Leonti
- Lloyd
- Sara Paulson

Organic Records

- Bride
- The Channel Surfers (aka The Channel Surfers)
- The Corbans
- The Frantics
- Human
- Jesus Music
- Mayfair Laundry
- Sappo
- Say-So
- Scarecrow and Tinmen
- Split Level
- Aaron Sprinkle
- Spy Glass Blue
- Stereo Deluxx
- This Train
- Dale Thompson
- Tragedy Ann

Red Hill Records

- Phatfish
- Sierra
- Solomon's Wish
- SpinAround
- Melissa Tawlks (formerly of Acquire the Fire)
- The Truth
- Two Or More
- Jenni Varnadeau

- Ash Mundae
- Aurora
- The Echoing Green
- Katy Perry (who changed her stage name from Katy Hudson in 2008)
- Kindrid Three

Audience Records

- Jason Ingram Band
- Everett Darren
- Selena Bloom
- Moriah

References

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